

2021 Ontario Tourism Summit - October 26 & 27

RESPECT

COLLABORATION

REBUILDING

Register for Virtual or In-Person Today @www.tiaontario.ca

PROGRAM HIGHLIGHTS

Mental Health | DEI



Hassel Aviles
Executive Director
Not 9 to 5



Trevor Lui
Co-Founder Quell
Now Inc. and Author,
Double Happiness
Cookbook

Consumer Confidence



Calvin Christiansen
Director General
CBSA, COVID-19
Border Task Force



Dr. Jessica Ng
Manager of Policy and
Government Affairs,
TIAO



Wendy Nixon
Director General
Aviation Security,
Transport Canada



Anton Vidgen
Director of Brand
Experience,
Air Canada

Labour Issues



Adam Morrison
President & CEO,
OTEC



David Enriquez
Director, Workforce
Strategies at Ontario
Tourism Education
Corporation

KEYNOTE SPEAKERS

Deloitte: Does your workforce reflect your Community?
Leslie Peterson & Lorrie King, Deloitte

Tourism New Zealand: Challenging Strategies, Difficult Decisions, Purposeful Strategy
Sarah Handley, Tourism New Zealand

Google: Does Google really have a crystal ball?
Jon Bromstein, Google

ONTARIO TOURISM AWARDS OF EXCELLENCE

Lifetime Achievement Award Sponsor



Lifetime Achievement Award
Rory Golden
Executive Chef,
Deerhurst Resort



Tourism Champions
Mark Bingeman, President,
Bingemans
Laurie Marciel, Executive Director,
NOTO

Ontario Tourism Choice Awards
The finalists are:
Winter Festival of Lights
Treetop Trekking
Ripley's Aquarium of Canada

Join the Celebration and #SupportLocal

If you're joining us from home for the Gala, we invite you to #SupportLocal by purchasing a Feasting Board for 2 from a local FeastOn restaurant in your community. Purchase tickets from www.tiaontario.ca

CONGRATULATIONS TO THE 2021 ONTARIO TOURISM RESILIENCY AWARD FINALISTS



2020 was a year like no other, requiring determination and perseverance. In a year fraught with innumerable operating obstacles, exceptional tourism businesses rose to the challenge and continued to innovate and engage with partners and their communities, even when unable to open for regular business. A year that was so very different for the tourism industry calls for an award reflective of the times; An award that fairly recognizes the achievements of tourism businesses regardless of operating status. The Tourism Industry Association of Ontario (TIAO) in partnership with Attractions Ontario, The Culinary Tourism Alliance, Indigenous Tourism Ontario and OTEC is proud to present the finalists for the Ontario Tourism Resiliency Awards.

SUSTAINABILITY

Accommodation
Elmhirst's Resort
Lac Seul Wilderness Resort
Independent Business
Cape Croker Park
Thrive Tours
Topsy Farms
Destination Marketing Organization
Destination Markham Corporation
Tourism Kingston, Frontenac's
Farms to Kingston's Tables

Attractions
Niagara Parks Commission
Thrive Tours
Topsy Farms
Indigenous Tourism Operator
Emma McLaren owner of
The Bridle Path Equestrian Centre
Cape Croker Park
Thrive Tours
Transportation
OWL Rafting

Beverages
Bench Brewing Company –
Carbon Neutral Certification
and B-Corp Status
Marine
Thrive Tours
Madawaska Kanu Centre (MKC)
Winter
Thrive Tours
Cape Croker Park
Regional Tourism Organization
Destination Northern Ontario
Ottawa Tourism

Convention, Conference, Event Planner
Topsy Farms
Outdoor
Cape Croker
Emma McLaren owner of
The Bridle Path Equestrian Centre
Madawaska Kanu Centre (MKC)
Resource Based Tourism
Thrive Tours
Topsy Farms
Lac Seul Wilderness Resort

INNOVATION

Accommodation
Great Wolf Lodge, Niagara Falls
Moosehorn Lodge/Nicole Archer Marina
The Iron Kettle Bed & Breakfast
Cycling
Windsor Eats
Ground Level Insights
Francophone Tourism Operators
Ottawa Boat Cruise/Robert Taillefer/
Virtual tours and EKEAU launch
The Iron Kettle Bed & Breakfast
Outdoor
Bingemans
TJ Stables
Toronto Zoo
Winter
Destination Stratford
Thrive Tours
TJ Stables
Topsy Farms

Destination Marketing Organization
Bay of Quinte Regional Marketing Board
Haldimand County
City of St. Catharines
Tourism Hamilton
Independent Business
GroundLevel Insights Inc.
INCIRQUE's "Physical Distancing Officers"
The Thousand Islands Playhouse/
#HappinessTIP #TIPHolidayJoy and many more!
Regional Tourism Organization
Destination Northern Ontario -
ADAPT 2020: A Webinar Series for Tourism
Hamilton Halton Brant Regional
Tourism Association - Local Marketing
Campaigns (Response to COVID-19 Crisis)
Attractions
Bingemans
Westben Centre for Connection & Creativity
Through Music
WindsorEats

Beverages
Dillons Small Batch Distillers - Hand Sanitizer
Savour Owen Sound 2020
Tom Lucier and Ian Phillips: Phog Lounge/
Meteor Lounge
Festivals & Events
Blue Mountain Village Association -
Agora Path of Light
Tom Lucier and Ian Phillips: Phog Lounge/
Meteor Lounge
Westben Centre for Connection & Creativity
Through Music
INCIRQUE's "Physical Distancing Officers"
Indigenous Tourism Operator
Thrive Tours
TJ Stables
Resource Based Tourism
Thrive Tours
Destination Northern Ontario -
ADAPT 2020: Webinar Series for Tourism
Hamilton Halton Brant Regional Tourism
Association - Local Marketing Campaigns
(Response to COVID-19 Crisis)

Convention, Conference, Event Planner
Bingemans
Scotiabank Convention Centre
Tourism Vaughan
Food Service
Bingemans
Tom Lucier and Ian Phillips:
Phog Lounge/Meteor Lounge
WindsorEats
Marine
Thrive Tours
Ottawa Boat Cruise/Robert Taillefer/
Virtual tours and EKEAU launch
OWL Rafting
Transportation
OWL Rafting
Ottawa Boat Cruise/Robert Taillefer/
Virtual tours and EKEAU launch
Moosehorn Lodge/Nicole Archer Marina

COLLABORATION

Accommodation
Comedy on the River (Comedy Country,
Cabin Fever Kayaks, Black River
Cottages and others)
Explore South River
Tourism Vaughan - Breaking News
FAM Tour
Cycling
Destination Northern Ontario &
Waterfront Regeneration
Trust (Northern Ontario Cycling
Expansion Initiative)
Indigenous Tourism Operator
Ottawa Tourism (Travel Trade) -
Team Ottawa Virtual Sales Blitz
The Grove Hotel & The Grove Bike Co.
Haunted Walks Inc.
Marine
Comedy on the River (Comedy Country,
Cabin Fever Kayaks, Black River Cottages
and others)
OWL Rafting

Attractions
Explore South River
Grow Stronger Gardening Campaign
(Topsy Farms+ Kubota Canada)
Visit Middlesex - Middlesex County
Culinary Guide
Destination Marketing Organization
Community Futures Oxford, Supporting Oxford
Website and Digital Marketing Campaign
Ottawa Tourism (Travel Trade) - Team Ottawa
Virtual Sales Blitz
Tourism Kingston, Love Kingston
Culinary Tourism Alliance -
The Great Taste of Ontario
Regional Tourism Organization
Dream ON - 2020 Northern Ontario
Destination Awareness Campaign
Destination Northern Ontario, Nature
and Outdoor Tourism Ontario
& the Tourism Industry Association of Ontario
(Northern Ontario Border Working Group Initiative)
Explore South River

Beverages
Comedy on the River (Comedy Country, Cabin
Fever Kayaks, Black River Cottages and others)
Collective Arts Brewery Toronto
Festivals & Events
Comedy on the River (Comedy Country, Cabin
Fever Kayaks, Black River Cottages and others)
Municipality of Port Hope (Santa Claus Parade)
WindsorEats: Outdoor Food Hall & Holiday
Makers Market
Outdoor
Grow Stronger Gardening Campaign
(Topsy Farms+ Kubota Canada)
Hastings Destination Trails Inc.
OWL Rafting
Transportation
Destination Northern Ontario, Nature and
Outdoor Tourism Ontario & the Tourism Industry
Association of Ontario
(Northern Ontario Border Working Group Initiative)
Destination Northern Ontario & Waterfront
Regeneration Trust (Northern Ontario Cycling
Expansion Initiative)
OWL Rafting

Convention, Conference, Event Planner
RBC Place London
Tourism Vaughan -
Breaking News FAM Tour
Independent Business
Cape Croker Park
Haunted Walks Inc.
Pop Sandbox Inc. & Town of
Amherstburg for the Olde
Amherstburg Ghost Tour
Resource Based Tourism
NOTO & Destination Northern
Ontario | Creation of COVID-19
Protocols for the Resource-Based
Tourism Industry
Destination Northern Ontario,
Nature and Outdoor Tourism
Ontario & the Tourism Industry
Association of Ontario
(Northern Ontario Border Working
Group Initiative)
Winter
Explore South River
Savour Owen Sound 2020

THANK YOU TO OUR VISIONARY & SUMMIT PARTNERS

TIAO Visionaries:



Brought to you by:



Learn About Cannabis Tourism - Register @www.tiaontario.ca for the Oct 25th Virtual Event - New Heights Cannabis Tourism Summit